

11 May 2022

Communications | Media

## Media Nusantara Citra (MNCN IJ)

**Buy** (Maintained)

### Building a Budding Super-App; Reinitiate BUY

Target Price (Return): IDR1,500 (+56%)  
 Price (Market Cap): IDR960 (USD981m)  
 ESG score: 2.80 (out of 4)  
 Avg Daily Turnover (IDR/USD) 23,995m/1.67m

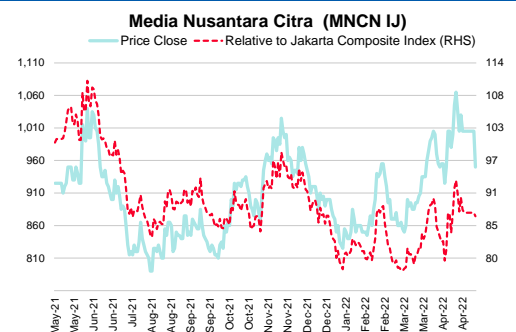
- Reinitiate coverage with BUY and a IDR1,500 TP, 56% upside.** The recovery in adex growth and digital initiatives should support Media Nusantara Citra's revenue growth (+19.6% YoY) in FY22F (FY21: +20.9% YoY). While it continues to expect single-digit ad rate growth, the company's shift to focus more on its digital business should also enhance its performance ahead. MNCN's consistently strong audience share and high ratings should continue to keep its adex revenue buoyed.
- Expanding its super-app.** MNCN recently integrated its digital businesses under MNC Digital Entertainment (previously known as MNC Studios International (MSIN IJ, NR)). Through its super app, the company expects to widen its target market (both via advertising video on demand (AVOD) and subscription video on demand (SVOD) platforms), and induce synergies for better market penetration. We anticipate efficiencies from the super-app, as well as opportunities to cross-market digital products. Also, the AVOD scheme may work better in Indonesia and bring about sustainable profitability, as 31% of the respondents of a survey opted to access free content while putting up with advertisements.
- Jumping into a large pool – the mobile games industry.** MNCN is also trying to grab a slice of the mobile game industry pie – an area that accounted for a whopping 69% of digital media spending in Indonesia last year. Note that the mobile games market in Indonesia is the 16<sup>th</sup> largest in the world, and the largest in South-East Asia, with sales amounting to USD1.9bn in 2021. MNCN's existing platform and promotional tools gives it a competitive advantage in reaching the mass market, including through the integration of games from Vision+ to its games library. This year, MNCN will launch its first two games called Rapid Fire (in 2Q) and Fight of Legends (in 3Q). We expect its growth in this category to be solid – given the country's booming e-sports and mobile games market.
- Indonesia's economic recovery may enable MNCN to chart 31% YoY earnings growth this year (2021: +36% YoY).** Also, we expect it to benefit from lower interest expenses ahead, since MNCN has repaid all of its USD-denominated debts. This should also stabilise its margins, as its numbers would be less sensitive to FX rate changes.
- Based on our proprietary methodology, we derived an ESG score of 2.8 for this stock.** As such, we have applied a 4% discount to our intrinsic value (based on 7x 2022F P/E), to derive our TP. While ESG issues may still cause MNCN to trade at a discount, we are upbeat on its sustainable revenue outlook – due to digital initiatives undertaken, along with the positive prospects of its mobile games venture.

#### Analysts

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#### Share Performance (%)

	YTD	1m	3m	6m	12m
Absolute	5.6	(0.5)	7.3	(2.1)	5.0
Relative	0.6	3.7	6.2	(5.7)	(11.6)
52-wk Price low/high (IDR)	790 – 1,065				



Source: Bloomberg

Forecasts and Valuation	Dec-20	Dec-21	Dec-22F	Dec-23F	Dec-24F
Total turnover (IDRb)	7,956	9,622	11,512	12,855	14,528
Recurring net profit (IDRb)	1,776	2,369	3,145	3,683	4,292
Recurring net profit growth (%)	(21.0)	33.3	32.8	17.1	16.5
Recurring P/E (x)	7.84	6.04	4.55	3.88	3.33
P/B (x)	1.0	0.8	0.7	0.6	0.5
P/CF (x)	10.11	5.94	10.64	17.21	7.07
Dividend Yield (%)	na	na	na	na	na
EV/EBITDA (x)	5.18	3.87	3.22	2.73	2.29
Return on average equity (%)	13.6	15.3	16.9	16.8	16.7
Net debt to equity (%)	15.5	1.0	1.6	net cash	net cash

Source: Company data, RHB

#### Overall ESG Score: 2.80 (out of 4)

##### E: GOOD

MNCN held tree-planting events in support of the Government's programme of greening to reduce pollution in Jakarta.

##### S: EXCELLENT

It contributes to activities addressing social challenges through MNC Peduli. MNCN also recently provided PPE for the COVID-19 task force to help in combating the pandemic.

##### G: MODERATE

The company holds regular AGMs, and has a whistleblowing mechanism for alleged corruption.

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## Financial Exhibits

Asia	Financial summary (IDR)	Dec-20	Dec-21	Dec-22F	Dec-23F	Dec-24F
Indonesia	Recurring EPS	121.15	157.40	208.97	244.70	285.18
Communications	BVPS	940.75	1,127.04	1,326.57	1,559.19	1,830.13
<b>Media Nusantara Citra</b>	Return on average equity (%)	13.6	15.3	16.9	16.8	16.7
MNCN IJ						
Buy						
	<b>Valuation metrics</b>	<b>Dec-20</b>	<b>Dec-21</b>	<b>Dec-22F</b>	<b>Dec-23F</b>	<b>Dec-24F</b>
	Recurring P/E (x)	7.84	6.04	4.55	3.88	3.33
	P/B (x)	1.0	0.8	0.7	0.6	0.5
	FCF Yield (%)	6.4	12.5	4.3	0.4	8.3
	EV/EBITDA (x)	5.18	3.87	3.22	2.73	2.29
	EV/EBIT (x)	5.60	4.21	3.37	2.84	2.38
	<b>Income statement (IDRb)</b>	<b>Dec-20</b>	<b>Dec-21</b>	<b>Dec-22F</b>	<b>Dec-23F</b>	<b>Dec-24F</b>
	Total turnover	7,956	9,622	11,512	12,855	14,528
	Gross profit	4,906	5,630	7,257	8,217	9,376
	EBITDA	3,049	3,740	4,675	5,394	6,171
	Depreciation and amortisation	(229)	(302)	(204)	(213)	(220)
	Operating profit	2,820	3,438	4,470	5,181	5,951
	Net interest	(393)	(222)	(209)	(194)	(143)
	Pre-tax profit	2,340	3,212	4,234	4,957	5,771
	Taxation	(469)	(636)	(931)	(1,090)	(1,270)
	Reported net profit	1,748	2,377	3,123	3,659	4,263
	Recurring net profit	1,776	2,369	3,145	3,683	4,292
	<b>Cash flow (IDRb)</b>	<b>Dec-20</b>	<b>Dec-21</b>	<b>Dec-22F</b>	<b>Dec-23F</b>	<b>Dec-24F</b>
	Change in working capital	(418)	75	(3,341)	(3,216)	(2,680)
	Cash flow from operations	1,378	2,407	1,344	831	2,022
	Capex	(491)	(618)	(730)	(777)	(838)
	Cash flow from investing activities	(915)	(1,648)	(831)	(492)	(1,524)
	Cash flow from financing activities	(154)	(413)	186	(82)	(561)
	Cash at beginning of period	631	940	1,286	1,985	2,241
	Net change in cash	309	346	698	256	(62)
	Ending balance cash	940	1,286	1,985	2,241	2,179
	<b>Balance sheet (IDRb)</b>	<b>Dec-20</b>	<b>Dec-21</b>	<b>Dec-22F</b>	<b>Dec-23F</b>	<b>Dec-24F</b>
	Total cash and equivalents	940	1,286	1,985	2,241	2,179
	Tangible fixed assets	5,781	5,843	6,078	6,297	6,502
	Total investments	620	540	576	602	634
	Total assets	18,923	21,369	25,301	28,890	32,700
	Short-term debt	1,087	899	899	899	899
	Total long-term debt	2,095	563	1,411	1,311	711
	Total liabilities	4,461	3,850	4,308	4,388	4,116
	Total equity	14,462	17,519	20,993	24,502	28,584
	Total liabilities & equity	18,923	21,369	25,301	28,890	32,700
	<b>Key metrics</b>	<b>Dec-20</b>	<b>Dec-21</b>	<b>Dec-22F</b>	<b>Dec-23F</b>	<b>Dec-24F</b>
	Revenue growth (%)	(4.8)	20.9	19.6	11.7	13.0
	Recurrent EPS growth (%)	(21.0)	29.9	32.8	17.1	16.5
	Gross margin (%)	61.7	58.5	63.0	63.9	64.5
	Operating EBITDA margin (%)	38.3	38.9	40.6	42.0	42.5
	Net profit margin (%)	22.0	24.7	27.1	28.5	29.3
	Capex/sales (%)	6.2	6.4	6.3	6.0	5.8
	Interest cover (x)	6.68	13.11	17.82	21.82	31.74

Source: Company data, RHB

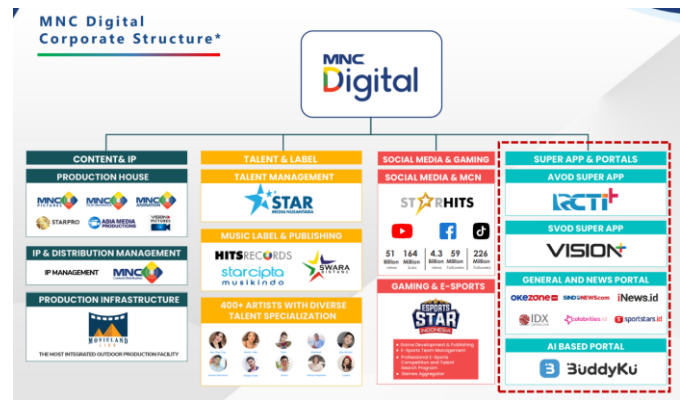
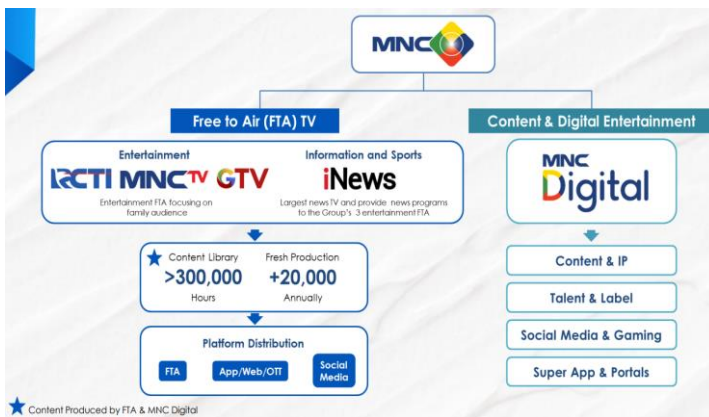
# Conquering The Digital Market

## Expanding its super-app

MNCN recently integrated its digital businesses under MNC Digital Entertainment, which will improve efficiencies as well as bring new opportunities to grab a larger slice of the market. We believe this would also engender cross-marketing strategies between different products. Under its super-app, we can now find RCTI+ (AVOD) and Vision+ (SVOD), as well as its other digital products on news, music and gaming. We believe that this integration of digital businesses will have a low-to-moderate impact on MNCN’s revenue.

Figure 1: MNCN’s business structure

Figure 2: Integration of digital businesses under MNC Digital Entertainment

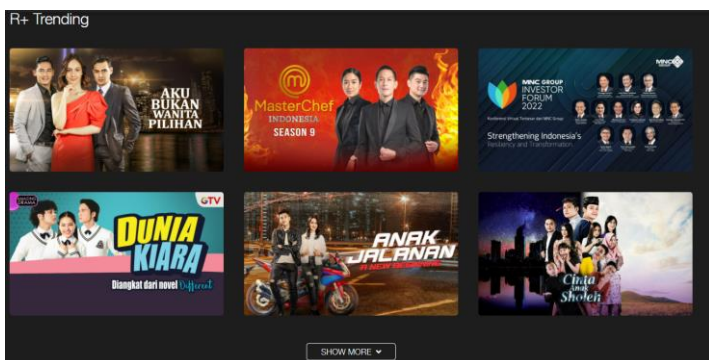


Source: Company data, RHB

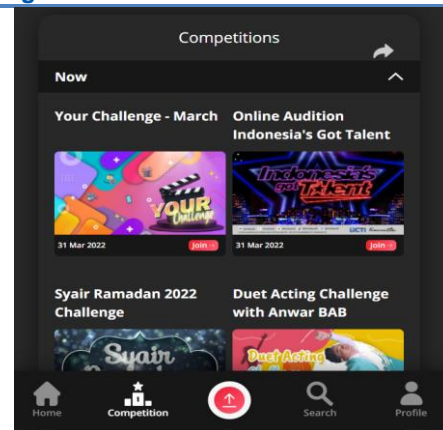
Source: Company data, RHB

Figure 3: RCTI+ content from its free-to-air (FTA) library with top shows from sinetron and talent shows

Figure 4: Interactive features on the RCTI+ app for talent searching



Source: RCTI+, RHB



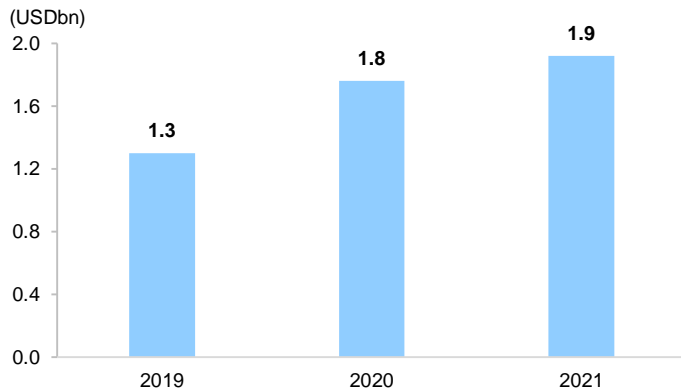
Source: RCTI+, RHB

## Getting a slice of the large mobile games pie

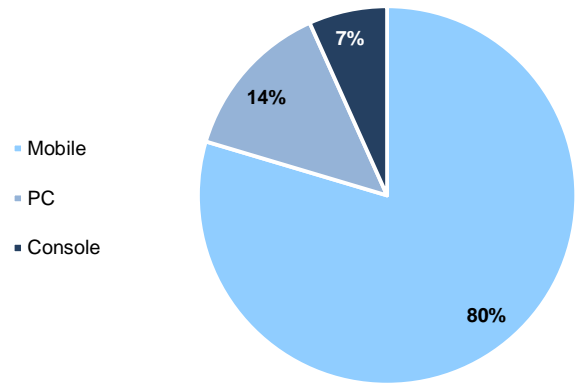
MNCN has also ventured into mobile games – a segment that was responsible for 69% of digital media spending in Indonesia last year. Indonesia’s gaming market is the 16<sup>th</sup> largest in the world, and the largest in South-East Asia, with sales totalling USD1.9bn in 2021. According to games market researcher Newzoo, Asia accounted for 68% of worldwide mobile e-sports revenue in 2020, with Indonesia topping the list in South-East Asia. In terms of investment, developing a game would cost MNCN USD2.5-4m (IDR36-58bn), which is considered modest. MNCN’s existing platform and promotional tool will serve as a competitive advantage for it to reach the mass market. The group launched its own game, Rapid Fire, this year. Note that MNCN has worked with major gaming developers like Garena and Moonton for e-sports tournaments. Given the country’s booming e-sports and mobile games market, we expect MNCN’s growth in this field to be solid.

Figure 5: Mobile games industry sales in Indonesia

Figure 6: Indonesian mobile games revenue breakdown by device type



Source: Newzoo, RHB



Source: Newzoo, RHB

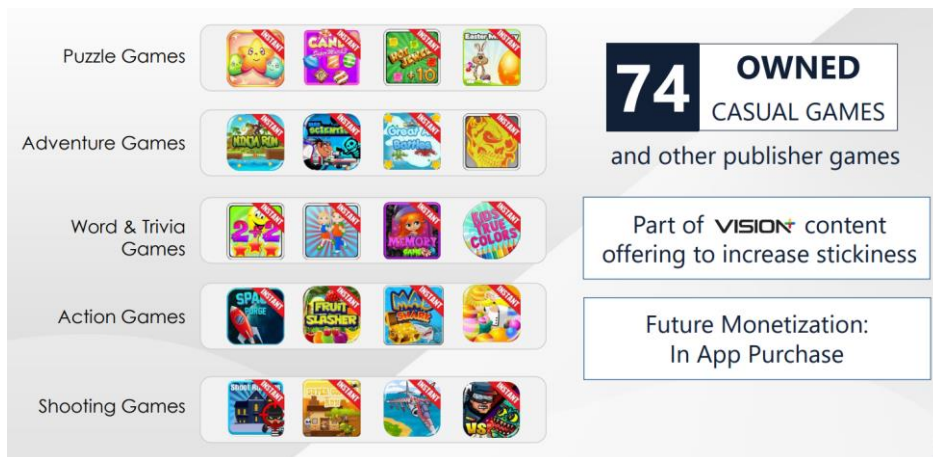
Figure 7: Popular e-sports games in Indonesia



Source: KINCIR, RHB

♦ As there is higher demand for FPS games in Indonesia, Rapid Fire would be suitable for the domestic market

Figure 8: Casual games to increase in-app purchases



Source: Company, RHB

♦ A wide range of games will be able to penetrate the market better and ramp-up their in-app purchases. Integration of the digital platforms would also enable cross-marketing of their products

Migo collaboration for wider market penetration

Along with their digital initiatives, Vision+'s collaboration with Migo could also open up opportunities in digital integration on MNC Digital Entertainment and help widen penetration in the digital market. Note that MNC Vision Network (IPTV IJ, NR) has been collaborating with Migo Indonesia since 2H21, where the former would provide content for Migo apps. Migo apps also allow customers to download offline video-on-demand, with support from its partnerships with warungs (small mom-and-pop cafes) called Warung Migo, to provide data services with low subscription fees.

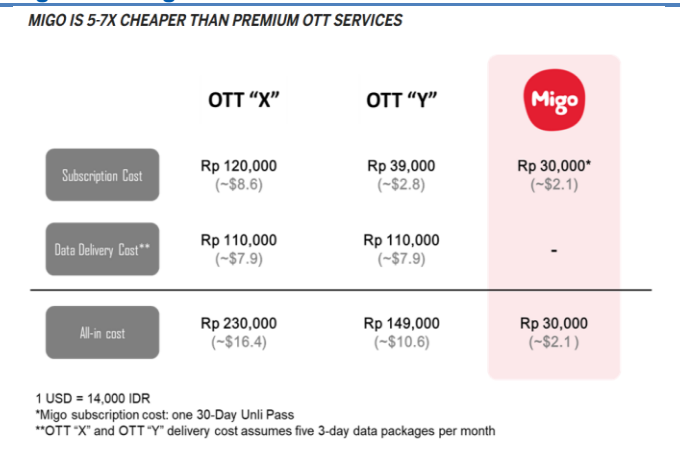
Considering Indonesia's internet and smartphone penetration rates of 73.7% and 98.2%, we are upbeat on this collaboration, as it should fill the demand for smartphone users where there is lower internet penetration. This segment would be able to access videos on demand even at their homes, while being able to download content at lower prices through the support of the *warung* network.

Figure 9: Vision+'s collaboration with Migo



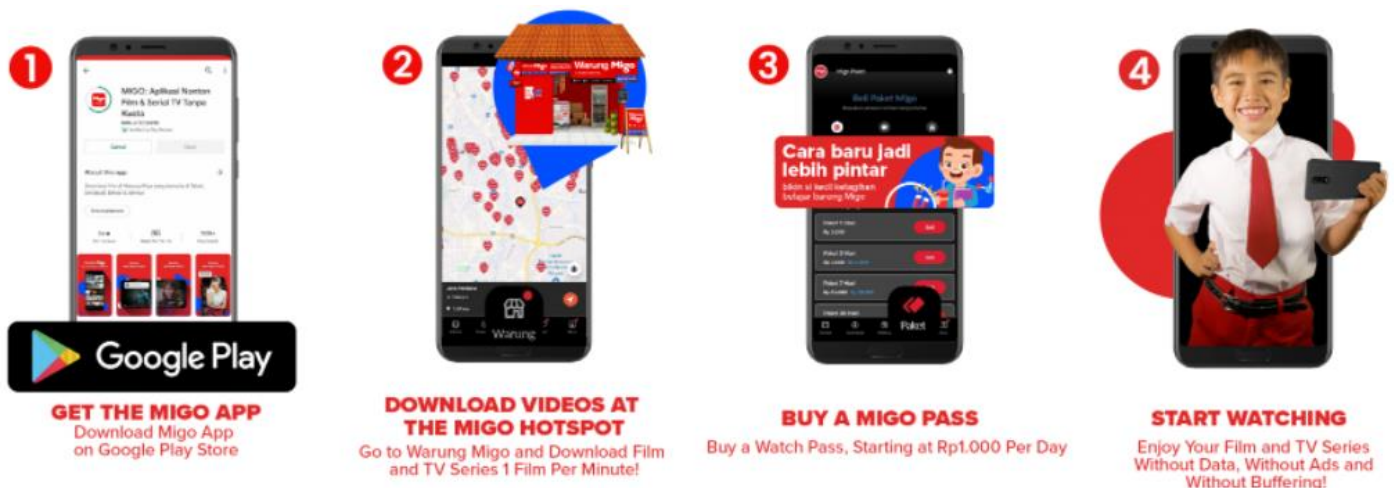
Source: Company, RHB

Figure 10: Migo's business scheme



Source: Company, RHB

Figure 11: Migo's consumer journey

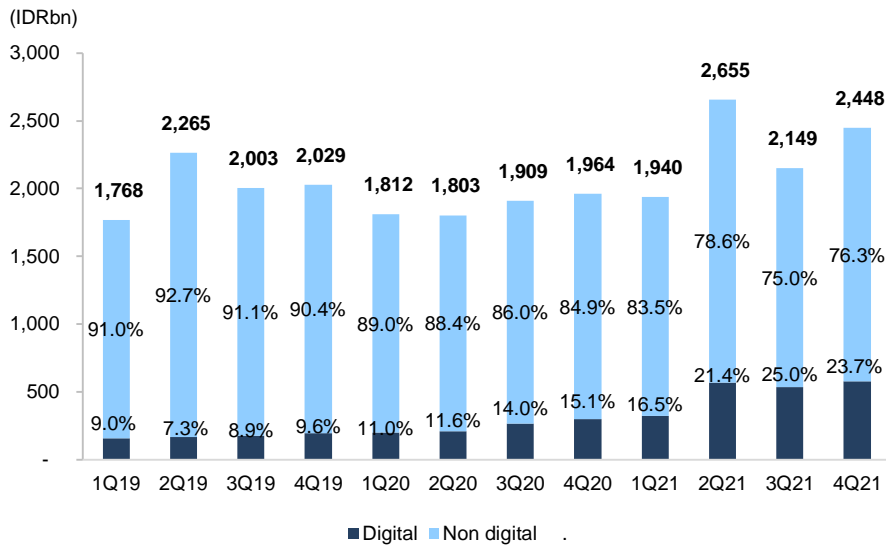


Source: Company, RHB

**Digital synergies for better market penetration**

With MNCN's digital businesses being integrated under MNC Digital Entertainment, we believe it will be able to ramp up the growth of its digital segment through synergies between business units. These businesses should be able to pursue cross-marketing or cross-selling, and better market their products to targeted consumers. These also include more opportunities from bundling advertisement offerings. Also, RCTI+ and Vision+ would be able to record improved efficiencies, due to this synergy. At present, both segments are operating on different applications, but we believe all digital units (Vision+ and Treble) may be running exclusively on the RCTI+ super-app. We expect MNCN's digital segment to contribute to about 35% of revenue in 2023.

Figure 12: MNCN's revenue breakdown

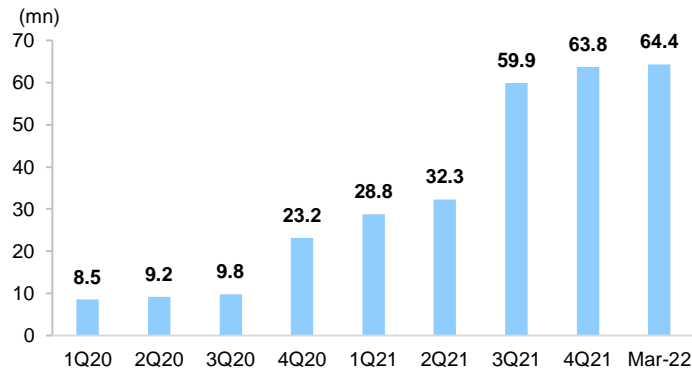


◆ The digital segment posted a 3-year revenue CAGR of 55% in 2020. We expect this unit to continue charting strong growth for the next three years, at least

Source: Company data, RHB

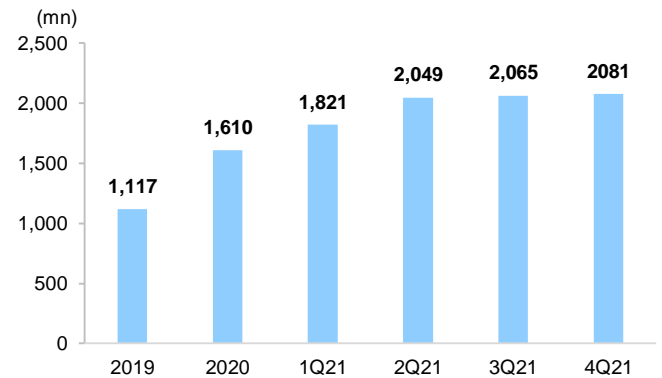
Having both the AVOD and SVOD platforms enables MNCN to better penetrate the market. Meanwhile, its offline-video-on-demand platform also adds another set of products to its stable. This implies a wider array of products at different price levels as well as content types. RCTI+ focuses on *sinetron* and live talent shows, while Vision+ focuses on its library of movies. However, this also does not limit their opportunities to share their content libraries, and to allocate programmes strategically according to demand and the season.

Figure 13: RCTI+'s monthly active user (MAU) trend



Source: Company data, RHB

Figure 14: Vision+'s MAU trend



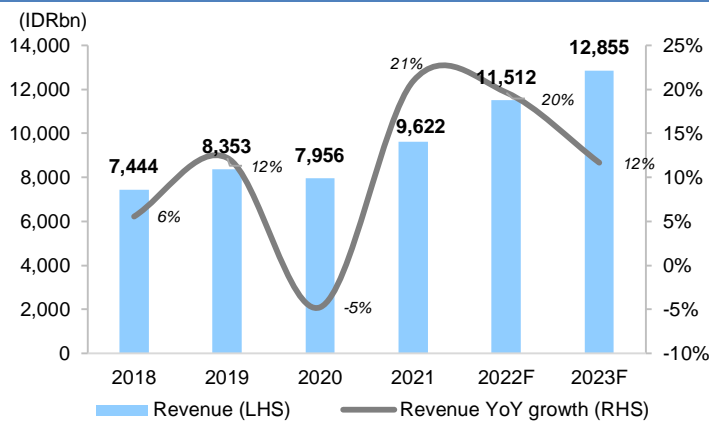
Source: Company data, RHB

## Financial Outlook

Based on MNCN's resilient FY21 performance (FY21 revenue grew 21% YoY), we expect it to continue booking positive revenue growth, at 20% YoY in FY22 and 12% YoY in FY23. This increase should be driven by the continuous recovery of the economy, as well as MNCN's own new strategies. Its performance should also be boosted by an increase in its blended ad rate this year. We estimate this growth at 4% YoY – which is conservative, as we are still waiting to see the Indonesian economic recovery fully kick in. Note, however, that this is in the midst of intensifying competition and the implementation of the ASO initiative.

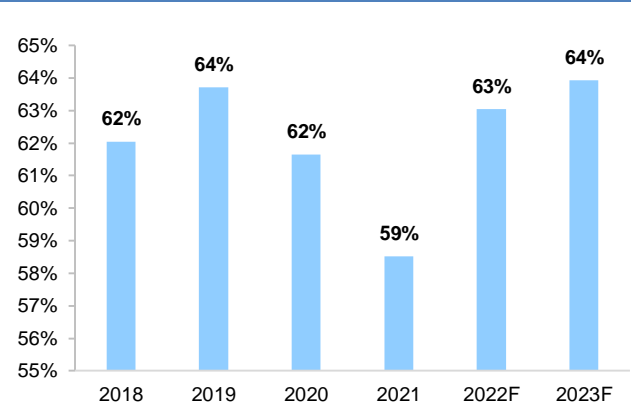
Additionally, digital integration would further bring opportunities in bundling adex (FTA, RCTI+ and Vision+) as well as more targeted product offerings. We believe digitalisation will also bring about broadcasting and content cost efficiencies, as opportunities in sharing library content sharing arise – which may lead to a 63% GPM for FY22. This also leads us to estimate that the digital segment will account for 24% of MNCN's revenue in FY22.

Figure 15: MNCN's revenue trend



Source: Company data, RHB

Figure 16: MNCN's gross margin trend



Source: Company data, RHB

In the meantime, we also expect lower interest rates ahead, as the group has already repaid all of its USD-denominated debts. This should stabilise margins ahead, as its numbers would be less sensitive to FX rate fluctuations. As such, we expect MNCN to book earnings growth of 31% YoY and 17% YoY in 2022 and 2023.

Figure 17: MNCN's 4Q21 results

MNCN IJ	4Q20	3Q21	4Q21	QoQ (%)	YoY (%)	12M20	12M21	YoY (%)	12M21 2020F	12M21 Cons
<b>Sales</b>	1,994	2,210	2,549	15.4	27.8	7,956	9,622	20.9	102	105
<b>COGS</b>	739	1,013	963	(4.9)	30.3	3,051	3,992	30.9		
<b>Gross profit</b>	<b>1,255</b>	<b>1,197</b>	<b>1,586</b>	<b>32.5</b>	<b>26.4</b>	<b>4,906</b>	<b>5,630</b>	<b>14.8</b>		
Operating expenses	648	484	669	38.2	3.3	2,085	2,192	5.1		
<b>Operating profit</b>	<b>607</b>	<b>713</b>	<b>917</b>	<b>28.7</b>	<b>51.1</b>	<b>2,820</b>	<b>3,438</b>	<b>21.9</b>	101	103
Net interest income/(expense)	(88)	(33)	(38)	13.2	(57.1)	(393)	(222)	n.m.		
Interest income	10	13	14	7.8	38.7	29	41	38.7		
Interest expense	(98)	(47)	(52)	11.7	(46.9)	(422)	(262)	(37.9)		
Other income/ (expense)	21	(3)	57	n.m.	174.3	(88)	(4)	(95.2)		
Total other income (costs)	(67)	(37)	20	n.m.	(129.6)	(481)	(226)	(53.0)		
<b>Pretax profit</b>	<b>540</b>	<b>676</b>	<b>937</b>	<b>38.6</b>	<b>73.5</b>	<b>2,340</b>	<b>3,212</b>	<b>37.3</b>		
Taxation	(118)	(130)	(171)	31.2	44.5	(469)	(636)	35.7		
Minority interest	(48)	(56)	(72)	n.m.	n.m.	(124)	(199)	n.m.		
<b>Net profit</b>	<b>374</b>	<b>490</b>	<b>695</b>	<b>41.7</b>	<b>85.8</b>	<b>1,748</b>	<b>2,377</b>	<b>36.0</b>	102	103
<b>Core Profit</b>	<b>405</b>	<b>549</b>	<b>721</b>	<b>31.3</b>	<b>78.1</b>	<b>1,941</b>	<b>2,580</b>	<b>32.9</b>		
<b>Margin (%)</b>										
Gross margin (%)	62.9	54.2	62.2	8.1	(0.7)	61.7	58.5	(3.1)		
Operating margin (%)	30.4	32.2	36.0	3.7	5.5	35.4	35.7	0.3		
Pretax margin (%)	27.1	30.6	36.8	6.2	9.7	29.4	33.4	4.0		
Net margin (%)	18.8	22.2	27.3	5.1	8.5	22.0	24.7	2.7		
<b>Balance Sheet Highlights</b>										
Total cash	940	1,488	1,286							
Total debt	3,999	2,974	3,514							
Net gearing (%)	21.6	9.1	13.1							
Equity	14,158	16,268	16,962							

Source: Company data, RHB

## Valuation

Looking at MNCN's 5-year P/E movement, we believe the stock is trading at attractive valuations. This is in view of the opportunities that may arise from the pick-up in its own recovery, after charting robust FY21 numbers, as well as a boost in viewership related to *Ramadhan*. We initiate coverage on this stock with BUY recommendation. Our TP of IDR1,500 implies 7x FY22F P/E, at -1SD from the historical mean. Our 10-year DCF valuation incorporates the assumption of a 14.6% WACC, while we also applied a 4% ESG discount to its intrinsic value, in order to derive our TP. Downside risks to our call include slower-than-expected adex growth due to COVID-19, hyperinflation, and slower-than-anticipated growth from its digital segment.

Figure 17: 10-year DCF valuation

<b>WACC Assumptions</b>	
Beta	1.47
Risk free rate	6.9%
Cost of equity	15.9%
Cost of debt after tax	9.6%
Equity weight portion	80.0%
Debt weight portion	20.0%
Long term growth	5.0%
<b>WACC</b>	<b>14.6%</b>
NPV (IDRbn)	23,501
Net debt (IDRbn)	1,594
Equity value (IDRbn)	21,906
ESG premium (discount)	4.0%
Share outstanding (bn)	14.0
<b>TP (IDR/share)</b>	<b>1,503</b>

Source: RHB

Figure 18: MNCN's net profit (2018-2023F)

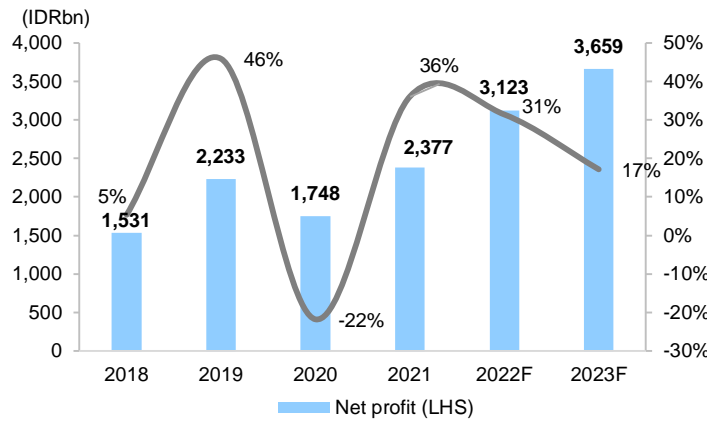
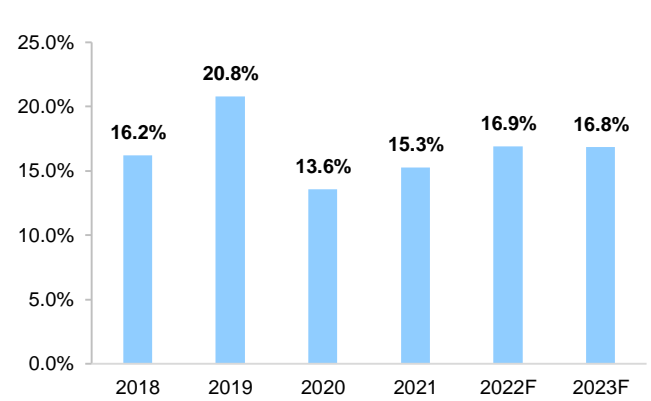


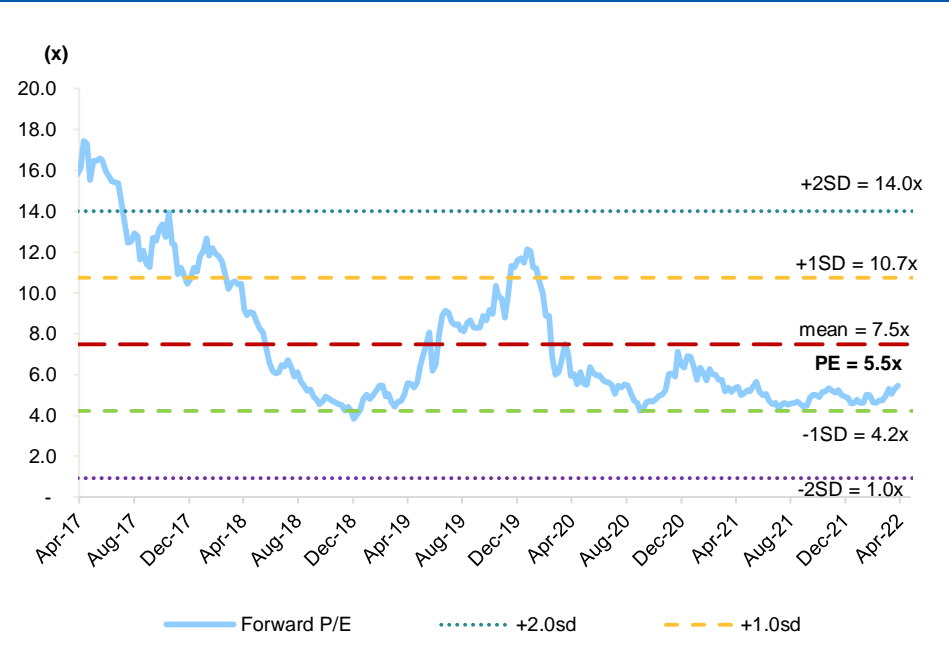
Figure 19: MNCN's ROAE (2018-2023F)



Source: Company data, RHB

Source: Company data, RHB

Figure 20: MNCN's 5-year P/E band



◆ MNCN is trading at 5.5x FY22F P/E, or -1SD from the historical mean





Source: Bloomberg, RHB

**Figure 21: MNCN's milestones**

Year	Description
1997	Established as a holding company in advertising and content-based media.
2001	Acquired a 70% stake in GlobalTV.
2004	Acquired RCTI, and was focused on developing a content library through in-house productions and programme acquisition as an ongoing investment.
2005	Increased its stake in GlobalTV to 100%. MNC Networks was established, with four radio stations under its management, Trijaya FM, Radio Dangdut Indonesia, V Radio, and Global Radio. MNCN acquired MNI Global, which published Genie, in tabloid format.
2006	Launched MNC News and MNC Entertainment on Indovision. The company acquired 75% of MNCTV and launched the Mom&Kiddie tabloid publication.
2007	Listed on the Indonesia Stock Exchange.
2009	MNCN, together with five major media companies in South-East Asia, established SMART Alliance with the mission of generating commercial benefits for its members. The company also launched its new logo this year, and distributed a DPS of IDR5, with dividends amounting to IDR68.15bn.
2010	MNCN together with Linktone acquired 87.5% of the outstanding shares in InnoForm Media, at an ownership ratio 12.5:75.
2011	Launched Just for Kids magazine.
2012	Launched MNC Drama on Indovision, which airs local dramas and soap operas eight hours per day. It also launched MNC Comedy, featuring round-the-clock broadcasts of comedy shows on Indovision.
2018	iNews launched iNews.id, an online news portal that synergises and complements iNews television programmes. MNC Studios International underwent an IPO. SINDONews.com portal launched Pilkada Channel, covering local elections in various regions.
2019	RCTI+ was officially launched, ie its OTT streaming service that broadcasts live shows on four television stations – RCTI, MNCTV, GTV and iNews. In mid-December, MNCN signed a MoU with Surya Citra Media on collaborative content creation and joint programme production. MNCN also has secured the agreement to exclusively broadcast Asian Football Confederation (AFC) matches over 2020-2024 on its FTA channels. RCTI+ Studio was officially used for the first time on 24 Sep for the Indonesian Television Awards. RCTI+ Studio is one of the largest studios in Asia, with 2,200 seats and 350 festivals hosted.
2020	Its super-app, RCTI+, officially launched two new features – a user-generated content competition and games. MNCN also launched a new advertising solution called e-TV Mall, which lets TV viewers buy e-vouchers from advertisements on its four FTA channels, from their homes during commercial breaks, through advertisements with QRIS placed on advertising materials.






Source: Company data

Figure 22: MNCN's Board of Commissioners

Name	Position	Description
<p>ROSANO BARACK</p> 	President Commissioner	Rosano Barack has served as President Commissioner of Global Mediacom since May 1998. He has been President Director of Plaza Indonesia Realty since 1998. He graduated in 1979, from Tokyo's Waseda University.
<p>JOHN ARISTIANTO PRASETIO</p> 	Independent Commissioner	He served as Indonesia's ambassador to South Korea from Oct 2012 to Feb 2017. Before that, he was the Indonesia Chair of the APEC Business Advisory Council, a member of the National Economic Committee and also Vice Chairman of the Indonesian Chamber of Commerce and Industry (KADIN Indonesia). He was also Executive Chairman of Prasetio Utomo, Asia Pacific CEO/Area Managing Partner of Andersen Worldwide, Senior Advisory Partner of Ernst & Young Asia Pacific, and Chairman of Ernst & Young Indonesia.
<p>MOHAMED IDWAN GANIE</p> 	Independent Commissioner	Dr Ganie is the Chairman of the Association of Indonesian Antitrust Lawyers (PERKUMPUS) and the President of the Indonesian Court of Arbitration for Sport (BAKI). He is a member of several domestic and international professional associations, and a board member of the Global Leadership Board of the US-Asia Institute in Washington DC.
<p>BETI PUSPITASARI SANTOSO</p> 	Independent Commissioner	Beti Puspitasari Santoso was Branch Leader at Bank Dagang Nasional Indonesia, Associate Director MNC Investama (1996-1999) and then, a Director at the same firm from 2000 to 2022. She also served as Committee Public Leader of Asosiasi Perusahaan Efek Indonesia (APEI) (2001-2005) and President Director of MNC Kapital Indonesia (2002-2004).

Source: Company data, RHB

Figure 22: MNCN's Board of Directors

Name	Position	Description
 HARY TANOESOEDIBJO	Executive Chairman, MNC Group	He is the founder, controlling shareholder and Executive Chairman of MNC Group, which focuses on three business activities: media, financial services, and entertainment hospitality. He directly oversees Global Mediacom (MNC Media), the largest and the most integrated media group in South-East Asia. MNC Media dominates the market with advertising-based media and content, subscription-based media and broadband, as well as digital businesses
 SYAFRIL NASUTION	Director	He served as Corporate Secretary of Media Nusantara Citra (2014-2015), President Director of MNC Infrastruktur Utama (2013-2014), Director of MNC Tol Investama (2013-2015), President Director of Indonesia Transport & Infrastructure (2009-2016), President Director of Sun Televisi Networks (now MNC Televisi Network (iNewsTV)) (2010-2013), President Director of Hikmat Makna Aksara (2009-2011), Deputy President Director of Media Nusantara Informasi (2008), President Director of Media Nusantara Indonesia (2008-2013), President Director of Media Nusantara Press (2008-2009), Commercial Director of Multi Nirotama Kimia and President Director of Bima Sepaja Abadi (1993-1999).
 DAVID FERNANDO AUDY	Director	David Fernando Audy was President Director of MNC Pictures (2017), President Director of Linktone Indonesia (2011-2015), Vice President Director of Media Nusantara Informasi (2009-2012), Head of Investor Relations of Media Nusantara Citra (2007-2009), Senior Manager of Corporate Finance and Personal Assistant to the Group CEO of MNC (2006-2007), Procurement Manager of Elektrindo Nusantara (2005-2006), and Customer Relations Manager of Mobile-8 Telecom (2003-2005).
 CHRISTOPHORUS TAUFIK SISWANDI	Director	His experience in legal matters has covered several high-profile designations: Senior Vice President Legal Counsel Group of the CEO at Media Nusantara Citra (2011-2015), Legal Deputy Director and Corporate Secretary of Mobile-8 Telecom (2005-2008) and Legal General Manager of Natrindo Telepon Selular (Axis) (2005). In Excelcomindo Pratama, he served as a corporate lawyer (1999-2005), Manager of Plant Property Acquisition (1998-1999) and lawyer (1996-1998). He was also a legal supervisor at Jan Darmadi Corp (1993-1996)
 INDRA PUDIASTUTI PRASTOMIYONO	Director	Before she joined MNCN, she worked with Citibank Indonesia for more than eight years as its director of human resources, and credit risk operations. She also served as Principal Consultant of PwC, and General Manager of Learning and Development at Excelcomindo Pratama. From 1993 to 1994, she was an associate researcher at Notre Dame University in Indiana, the US. She also became Head of Division/General Manager of the public training business unit, and lecturer/senior consultant at the PPM Institute for some years. She is an active speaker at seminars, especially in the areas of leadership and human resources

Source: Company data, RHB

## Recommendation Chart

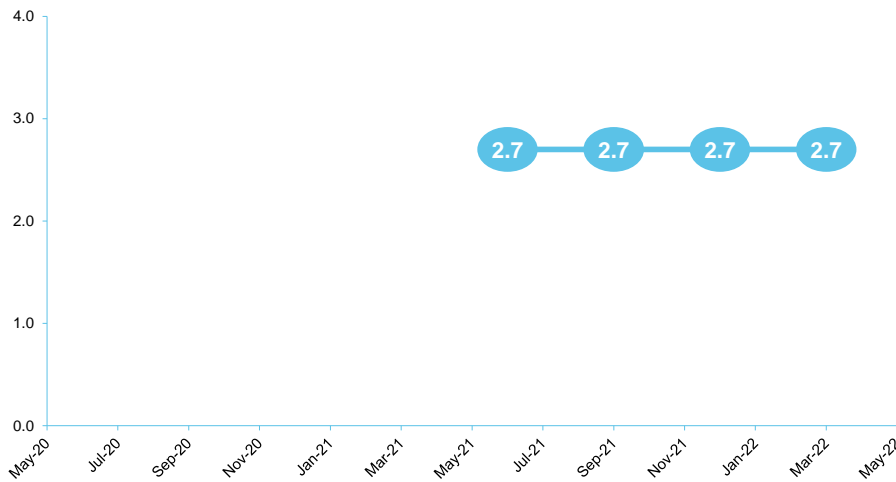


Source: RHB, Bloomberg

Date	Recommendation	Target Price	Price
2020-09-07	Buy	1,640	860

Source: RHB, Bloomberg

## ESG Rating History



Source: RHB

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<b>Trading Buy:</b>	Share price may exceed 15% over the next 3 months, however longer-term outlook remains uncertain
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<b>Take Profit:</b>	Target price has been attained. Look to accumulate at lower levels
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<b>Not Rated:</b>	Stock is not within regular research coverage

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