

## **Thailand Company Update**

5 July 2021

Financial Services | Banks

## **Buy** (Maintained)

THB160.00 (+34%) Target Price (Return): Price: THB119.00 Market Cap: USD8.714m 3,370m/107m

# Avg Daily Turnover (THB/USD)

Maintain BUY and THB160 TP, 34% upside with c.2% FY21F yield. Kasikornbank is augmenting its collaboration with Muang Thai Life Assurance (MTL) via a new exclusivity bancassurance agreement (BA). Although the near-term uplift to earnings should be small, we believe this forms part of KBank's strategy to tap new wealth customers through more complete product offerings.

Kasikornbank (KBANK TB)

Strengthening Ties With MTL; Still BUY

- Signs new BA with MTL. On 2 Jul, KBank announced that it has entered into a 10-year BA with MTL, which will begin on 1 Jan 2022. Although shareholder approval is not required, KBank's board of directors will submit the transaction for consideration in an EGM scheduled for 26 Aug. This is done for transparency and good corporate governance, as the BA is a related party transaction - KBank has an effective 38.25% stake in MTL through its 51% interest in Muang Thai Group. This new BA will supersede the previous BA that has been in place since Nov 2009.
- Terms of the BA. The BA may be terminated earlier if business performance targets are achieved, and may be extended for up to two years if the target is not achieved. KBank will be given exclusive rights to distribute MTL's life insurance products as well as health and critical illness insurance products via the distribution channels of the former and its five subsidiaries - Kasikorn Leasing, Kasikorn Asset Management, Kasikorn Securities, Kasikorn Factory and Equipment, and Progress Multi Insurance Broker. KBank will receive a payment of THB12.7bn (to be amortised at THB1.27bn pa) and a performance bonus.
- Rationale for a new BA. Management believes the new BA will be highly beneficial for KBank. First, it will be paid an exclusivity fee and performance bonus - both of which were not included in the previous BA. Management also see this as an opportunity to augment its co-operation with MTL, which has the second-largest market share of life insurance product sales via bancassurance. Ultimately, a stronger partnership will further increase KBank's shareholding value in MTL.
- Financial impact. The new BA will lift non-II at the bank level by THB1.27bn pa, plus a performance bonus. At the group level, there will be a reduction in profits attributable to minorities, since KBank consolidates MTL's financials in group reporting. Without taking into account the performance bonus, the new BA would result in an estimated THB627m reduction in minority interests which should nudge KBank's net profit upwards by c.2%.
- Reversing downtrend in MTL's premium. Between 2017 and 2020, MTL's total premium has declined from THB102.7bn to THB75.3bn. KBank believes that, with closer collaboration, MTL's premium income can recover. This would come with ramped-up efforts to tap the bank's high net worth customers, where KBank currently has only a 6% banca share of wallet, as well as aligning banca products to customers' needs.

Forecasts and Valuation	Dec-19	Dec-20	Dec-21F	Dec-22F	Dec-23F
Reported net profit (THBm)	38,727	29,488	32,006	35,751	40,328
Net profit growth (%)	0.7	(23.9)	8.5	11.7	12.8
Recurring net profit (THBm)	38,727	29,488	32,006	35,751	40,328
Recurring EPS (THB)	16.18	12.32	13.37	14.94	16.85
BVPS (THB)	169.79	185.57	197.17	209.11	221.90
DPS (THB)	5.00	2.50	2.75	3.50	4.50
Recurring P/E (x)	7.32	9.62	8.86	7.93	7.03
P/B (x)	0.70	0.64	0.60	0.57	0.53
Dividend Yield (%)	4.2	2.1	2.3	3.0	3.8
Return on average equity (%)	9.9	7.0	7.1	7.4	7.9

Source: Company data, RHB





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## **Share Performance (%)**

**Analysts** 

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	YTD	1m	3m	6m	12m
Absolute	4.9	(8.0)	(19.4)	4.9	24.4
Relative	(4.0)	1.6	(18.3)	(4.0)	9.5
52-wk Price low	/high (THB)			70.8	8 – 151



Source: Bloomberg



## **Financial Exhibits**

Asia
Thailand
Financial Services
Kasikornbank
KBANK TB
Buy

## Valuation basis

Our GGM assumptions include:

- i. COE of 8.66%
- ii. ROE of 7.4%; and
- iii. 2.0% long term growth.

## Key drivers

Our FY21 forecast is most sensitive to changes in:

- still-evolving i. Credit cost, given the
- macroeconomic conditions; and
  ii. Operating income from changes in NIM and fee income.

## Key risks

Downside risks to our investment thesis include:

- i. Sharper-than-expected rise in credit cost;
- Sharper-than-expected NIM compression; and
- iii. Slower-than-expected economic recovery.

## **Company Profile**

Kasikornbank is Thailand's fourth-largest commercial bank by asset size. It has a balanced loan mix from the corporate (34%), small and medium enterprise (SME) (34%) and retail (28%) segments. The bank's strength in the SME segment has enabled it to build a strong CASA franchise (CASA ratio of 78%).

Financial summary (THB)	Dec-19	Dec-20	Dec-21F	Dec-22F	Dec-23F
EPS	16.18	12.32	13.37	14.94	16.85
Recurring EPS	16.18	12.32	13.37	14.94	16.85
DPS	5.00	2.50	2.75	3.50	4.50
BVPS	169.79	185.57	197.17	209.11	221.90
Valuation metrics	Dec-19	Dec-20	Dec-21F	Dec-22F	Dec-23F
Recurring P/E (x)	7.32	9.62	8.86	7.93	7.03
P/B (x)	0.7	0.6	0.6	0.6	0.5
Dividend Yield (%)	4.2	2.1	2.3	3.0	3.8
Income statement (THBm)	Dec-19	Dec-20	Dec-21F	Dec-22F	Dec-23l
Interest income	130,178	127,592	127,560	150,300	159,634
Interest expense	(27,490)	(18,570)	(15,613)	(30,979)	(33,206
Net interest income	102,688	109,022	111,947	119,321	126,428
Non interest income	57,803	45,870	47,902	49,634	51,897
Total operating income	160,491	154,892	159,849	168,955	178,325
Overheads	(72,729)	(69,997)	(71,548)	(76,104)	(79,662
Pre-provision operating profit	87,762	84,895	88,301	92,851	98,664
Loan impairment allowances	(34,012)	(43,548)	(43,717)	(43,487)	(43,335
Pre-tax profit	53,750	41,347	44,584	49,365	55,329
Taxation	(10,309)	(7,656)	(8,248)	(9,132)	(10,374
Minority interests	(4,714)	(4,203)	(4,329)	(4,481)	(4,627
Reported net profit	38,727	29,488	32,006	35,751	40,328
Recurring net profit	38,727	29,488	32,006	35,751	40,328
Profitability ratios	Dec-19	Dec-20	Dec-21F	Dec-22F	Dec-23F
Return on average assets (%)	1.2	0.8	0.9	0.9	1.0
Return on average equity (%)	9.9	7.0	7.1	7.4	7.9
Return on IEAs (%)	4.2	3.8	3.6	4.0	4.0
Cost of funds (%)	1.2	0.8	0.6	1.1	1.2
Net interest spread (%)	3.0	3.1	3.0	2.8	2.9
Net interest margin (%)	3.3	3.3	3.1	3.2	3.2
Non-interest income / total income (%)	36.0	29.6	30.0	29.4	29.1
Cost to income ratio (%)	45.3	45.2	44.8	45.0	44.7
Credit cost (bps)	174	205	190	180	170
Balance sheet (THBm)	Dec-19	Dec-20	Dec-21F	Dec-22F	Dec-23F
Total gross loans	2,001,956	2,244,821	2,357,000	2,474,850	2,623,341
Other interest earning assets	1,160,580	1,239,825	1,323,800	1,389,990	1,461,998
Total gross IEAs	3,162,536	3,484,646	3,680,800	3,864,840	4,085,339
Total provisions	(124,879)	(134,393)	(167,479)	(175,107)	(176,768
Net loans to customers	1,877,077	2,110,428	2,189,521	2,299,743	2,446,573
Total net IEAs	3,037,657	3,350,253	3,513,321	3,689,733	3,908,571
Total non-IEAs	256,232	308,545	312,256	344,030	328,434
	3,293,889	3,658,798	3,825,577	4,033,763	4,237,005
Total assets					
Total assets Customer deposits	2,072,049	2,344,998	2,460,000	2,615,000	2,758,825

Other interest earning assets         1,160,580         1,239,825         1,323,800         1,389,990         1,461,5           Total gross IEAs         3,162,536         3,484,646         3,680,800         3,864,840         4,085,3           Total provisions         (124,879)         (134,393)         (167,479)         (175,107)         (176,70)           Net loans to customers         1,877,077         2,110,428         2,189,521         2,299,743         2,446,6           Total net IEAs         3,037,657         3,350,253         3,513,321         3,689,733         3,908,6           Total non-IEAs         256,232         308,545         312,256         344,030         328,4           Total assets         3,293,889         3,658,798         3,25,577         4,033,763         4,237,0           Customer deposits         2,072,049         2,344,998         2,460,000         2,615,000         2,758,6           Other interest-bearing liabilities         185,132         183,631         191,330         194,202         197,7           Total IBLs         2,257,181         2,528,629         2,651,330         2,809,202         2,955,5           Total non-IBLs         582,994         638,883         654,688         675,799         701,1 <t< th=""><th>Balance sheet (THBm)</th><th>Dec-19</th><th>Dec-20</th><th>Dec-21F</th><th>Dec-22F</th><th>Dec-23F</th></t<>	Balance sheet (THBm)	Dec-19	Dec-20	Dec-21F	Dec-22F	Dec-23F
Total gross IEAs         3,162,536         3,484,646         3,680,800         3,864,840         4,085,3           Total provisions         (124,879)         (134,393)         (167,479)         (175,107)         (176,7           Net loans to customers         1,877,077         2,110,428         2,189,521         2,299,743         2,446,5           Total net IEAs         3,037,657         3,350,253         3,513,321         3,689,733         3,908,5           Total non-IEAs         256,232         308,545         312,256         344,030         328,4           Total assets         3,293,889         3,658,798         3,825,577         4,033,763         4,237,0           Customer deposits         2,072,049         2,344,998         2,460,000         2,615,000         2,758,6           Other interest-bearing liabilities         185,132         183,631         191,330         194,202         197,7           Total IBLs         2,257,181         2,528,629         2,651,330         2,809,202         2,955,5           Total non-IBLs         582,994         638,883         654,688         675,799         701,1           Total liabilities         2,840,174         3,167,512         3,306,018         3,485,000         3,657,7 <t< td=""><td>Total gross loans</td><td>2,001,956</td><td>2,244,821</td><td>2,357,000</td><td>2,474,850</td><td>2,623,341</td></t<>	Total gross loans	2,001,956	2,244,821	2,357,000	2,474,850	2,623,341
Total provisions         (124,879)         (134,393)         (167,479)         (175,107)         (176,77)           Net loans to customers         1,877,077         2,110,428         2,189,521         2,299,743         2,446,5           Total net IEAs         3,037,657         3,350,253         3,513,321         3,689,733         3,908,5           Total non-IEAs         256,232         308,545         312,256         344,030         328,4           Total assets         3,293,889         3,658,798         3,825,577         4,033,763         4,237,0           Customer deposits         2,072,049         2,344,998         2,460,000         2,615,000         2,758,6           Other interest-bearing liabilities         185,132         183,631         191,330         194,202         197,7           Total Inon-IBLs         2,257,181         2,528,629         2,651,330         2,809,202         2,955,5           Total inon-IBLs         582,994         638,883         654,688         675,799         701,1           Total liabilities         2,840,174         3,167,512         3,306,018         3,485,000         3,657,1           Share capital         23,933         23,693         23,693         23,693         23,693         23,693         2	Other interest earning assets	1,160,580	1,239,825	1,323,800	1,389,990	1,461,998
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Other interest-bearing liabilities         185,132         183,631         191,330         194,202         197,7           Total IBLs         2,257,181         2,528,629         2,651,330         2,809,202         2,955,5           Total non-IBLs         582,994         638,883         654,688         675,799         701,7           Total liabilities         2,840,174         3,167,512         3,306,018         3,485,000         3,657,7           Share capital         23,933         23,693         23,693         23,693         23,693           Shareholders' equity         406,358         439,670         467,169         495,455         525,7	Total assets	3,293,889	3,658,798	3,825,577	4,033,763	4,237,005
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Total liabilities         2,840,174         3,167,512         3,306,018         3,485,000         3,657,1           Share capital         23,933         23,693         23,693         23,693         23,693         23,693         23,693         23,693         525,7         525,7           Shareholders' equity         406,358         439,670         467,169         495,455         525,7	Total IBLs	2,257,181	2,528,629	2,651,330	2,809,202	2,955,988
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Shareholders' equity 406,358 439,670 467,169 495,455 525,7	Total liabilities	2,840,174	3,167,512	3,306,018	3,485,000	3,657,110
	Share capital	23,933	23,693	23,693	23,693	23,693
Minority interests 47.357 51.616 52.391 53.307 54.1	Shareholders' equity	406,358	439,670	467,169	495,455	525,762
	Minority interests	47,357	51,616	52,391	53,307	54,134

Asset quality and capital	Dec-19	Dec-20	Dec-21F	Dec-22F	Dec-23F
Reported NPLs / gross cust loans (%)	4.2	4.5	4.9	4.8	4.6
Total provisions / reported NPLs (%)	148.6	133.1	146.0	147.8	147.3
CET-1 ratio (%)	14.9	14.3	15.1	15.3	15.7
Tier-1 ratio (%)	14.9	14.3	15.1	15.3	15.7
Total capital ratio (%)	18.5	17.1	17.8	17.8	18.1

Source: Company data, RHB



## How does KBank-MTL's BA compare with past deals?

The BA value of THB 1.27bn per year is at the lower end of the THB1.18-1.63bn values seen in the three exclusivity bancassurance deals between 2017 and 2020. This reflects the currently less favourable economic conditions and low interest rate environment.

Figure 1: Exclusive bancassurance deals since 2017

Year	Parties	Duration (years)	Deal value (THbn)	Deal value per year (THBbn)
2021	KBank-MTL	10	12.7	1.27
2020	TMBThanachart Bank - Prudential Life Assurance (Thailand)	15	20.8	1.39
2019	Siam Commercial Bank - FWD Group Financial Services	15	17.7	1.18
2017	TMB Bank - FWD Life Insurance	15	20.0	1.33

Source: Company data, RHB

## MTL - background information

Ranks fourth in the life insurance industry. According to the Thai Life Assurance Association, MTL ranks fourth by total premiums in life insurance, with a market share of 11.8% in Mar 2021. MTL's market share has fallen from 13.7% in 2019 to 12.6% in 2020 and 11.8% in Mar 2021. This is reflected in the decline in its total premiums over the past few years.

AIA is the leader, with a 24.0% market share in March, vs 23.1% in 2019.

Figure 2: MTL's total premiums have been on gradual decline



Source: Company data, RHB

Figure 3: MTL is ranked second in bancassurance new business premiums, with a 16.5% market share in 2020

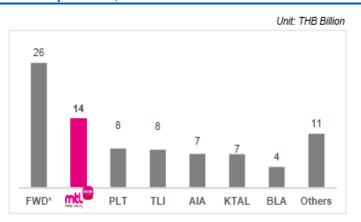
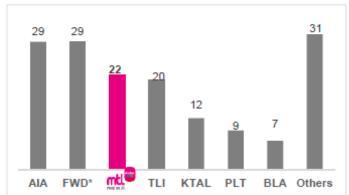


Figure 4: MTL is ranked third in life insurance new business premiums, with a 13.8% market share in 2020



Source: The Thai Life Assurance Association, KBank

Source: The Thai Life Assurance Association, KBank



Unit: THB Billion

**Optimistic BA will reverse the decline in premiums.** Over the past two years, KBank booked net premium incomes of THB80.49bn in FY19 and THB72.13bn in FY20. Bancassurance accounts for 61% of total premiums. KBank's management believes the new BA will lead to a recovery in MTL's premium income.

KBank sees growth opportunities coming from the bank's high net worth customers, where it currently has only a 6% banca share of wallet. This compared to the share of wallet of 20% and 18% for its affluent and mass customers. Efforts will be made to better align the banca products with customer needs. Management estimates that a 1ppt increase in banca share of wallet in the high net worth segment would increase MTL's premium by approximately THB70bn.

Figure 5: Snapshot of MTL's financials

FYE Dec	2018	2019	2020
(THB'm)			
Total assets	479,544	531,057	556,279
Total liabilities	421,552	464,533	483,439
Total equity	57,993	66,524	72,841
Net premiums earned	91,436	80,515	72,162
Total revenue	110,383	100,893	93,588
Net profit	9,278	7,720	7,877

Source: Company data, RHB

## **Valuation and TP**

Our TP of THB160.00 is based on a GGM-derived P/BV of 0.81x, below -1SD from its historical mean.

Figure 6: KBANK - GGM valuation

Cost of equity (COE) computation:		Sustainable ROE (%)	7.40
Risk free rate (%)	1.30	COE (%)	8.66
Equity premium (%)	6.40	Long-term growth (g)	2.00
Beta (x)	1.15	Implied P/BV (x)	0.81
Cost of equity - CAPM (%)	8.66	BVPS – FY20F	THB197.43
		TP	THB159.97
		TP (rounded)	THB160.00

Source: Company data, RHB

## **Recommendation Chart**



Source: RHB, E	Bloomberg
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Date	Recommendation	Target Price	Price
2021-02-01	Buy	160	132
2020-12-17	Buy	141	122
2020-10-25	Neutral	82	75
2020-07-21	Neutral	91	88
2020-04-21	Buy	124	97
2019-10-25	Buy	173	137
2019-10-22	Buy	191	149
2019-01-21	Buy	222	188
2018-10-30	Buy	242	197
2018-10-22	Buy	244	207

Source: RHB, Bloomberg



## **RHB Guide to Investment Ratings**

Buy: Share price may exceed 10% over the next 12 months

Trading Buy: Share price may exceed 15% over the next 3 months, however longer-

term outlook remains uncertain

Neutral: Share price may fall within the range of +/- 10% over the next

12 months

Take Profit: Target price has been attained. Look to accumulate at lower levels Sell: Share price may fall by more than 10% over the next 12 months

Not Rated: Stock is not within regular research coverage

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