

30 July 2018

Dairy Farm

Inadequate Food To Be Healthy And Beautiful

Downgrade to NEUTRAL, from Buy with new USD9.60 TP from SGD9.66, offering 5% upside. Switch to Sheng Siong (SSG SP, BUY, TP: SGD1.27) for stable earnings growth via store count and margin expansion. Strong results from health & beauty business were diluted by losses from South-East Asia supermarket segment and weak Yonghui performance. We expect to see continued high opex in the next 12-24 months, as Dairy Farm rejigs supermarkets and invests in IT infrastructure. Potential headwinds in 2H18 include rising rental rates and depreciation of ASEAN currencies against USD.

Downgrade to NEUTRAL. Dairy Farm has a 5-year transformation plan to eventually improve market proposition, supply chain competence and omnichannel capabilities. While we are positive on long-term prospects, we expect to see opex remaining high over the next 12-24 months, as it restructures and invest in stores and IT infrastructure. Associate Yonghui Superstores should also to chart slower growth, as it invests in new digitised offline format - Chaoji Wuzhong, leading to start-up losses in the current gestation phase. Consensus cut Yonghui's earnings by 4-8% over FY18F-20F in the past month.

As such, we cut FY18F-20F EPS by 6-14% to reflect higher costs in the supermarket division and slower growth from Yonghui. We now expect EPS to grow at 7% CAGR over the next three years. This reduces our DCF-derived TP to USD9.60.

Prefer Sheng Siong for Singapore-listed consumer stock, which trades at 19x FY19F P/E, a discount to Dairy Farm. We think it offers a defensive investment since almost all of its income is derived from Singapore. We expect earnings growth to be stable at 10% CAGR over the next three years, driven by new store openings (six new stores YTD) and margin expansion.

1H18 results showed robust growth in health & beauty. The division registered double digit growth in sales and operating profit across most of the markets. Improved operating leverage also raised EBIT margin by 3.2ppts compare to the same period last year. We expect the strong performance to continue into 2H18, with an increase in mainland Chinese tourists in Hong Kong and Macau driving the growth.

However, we note that the food division experienced higher rental and labour cost in Hong Kong in 1H18. As such, we think there could be potential cost pressures limiting further margin upside for the health & beauty segment moving into FY19F.

Tough luck for the food division. YoY, operating profit from the supermarket segment has halved, led by losses in the South-East Asian markets. Management cited these markets as having suffered a lack of investments in the past. Turning the business around would involve more time and, as we see it, more cost to come through this year.

Forecasts and Valuations	Dec-16	Dec-17	Dec-18F	Dec-19F	Dec-20F
Total turnover (USDm)	11,201	11,289	11,632	11,906	12,161
Reported net profit (USDm)	469	404	502	537	576
Recurring net profit (USDm)	469	404	502	537	576
Recurring net profit growth (%)	10.5	(14.0)	24.3	7.1	7.3
Recurring EPS (USD)	0.35	0.30	0.37	0.40	0.43
DPS (USD)	0.21	0.21	0.25	0.27	0.27
Recurring P/E (x)	26.4	30.7	24.7	23.0	21.5
P/B (x)	8.22	7.32	6.51	5.87	5.34
P/CF (x)	24.2	17.8	18.9	16.2	15.4
Dividend Yield (%)	2.3	2.3	2.7	3.0	3.0
EV/EBITDA (x)	17.3	19.4	16.3	15.4	14.3
Return on average equity (%)	32.6	25.3	27.9	26.8	26.0
Net debt to equity (%)	40.6	34.3	35.1	25.7	17.9
Our vs consensus EPS (adjusted) (%)			(2.1)	(7.4)	(5.3)

Source: Company data, RHB

Singapore Company Update

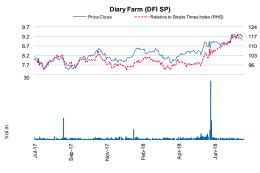
Consumer Cyclical | Retailing

Neutral (from Buy)

•	
Target Price	:: USD9.60
Price	: USD9.15
Market Cap	: USD12,377m
Bloomberg Ticker	: DFI SP
Share Data	
Avg Daily Turnover (USD/USD)	11.5m/11.5m
52-wk Price low/high (USD)	7.43 - 9.30
Free Float (%)	22
Shares outstanding (m)	1,352
Estimated Return	5%
Shareholders (%)	
Jardine Strategic Holdings	77.6
Franklin Resources	6.6
Share Performance (%)	

Share Performan

	YTD	1m	3m	6m	12m
Absolute	16.4	3.4	9.1	6.5	12.4
Relative	18.6	1.1	16.1	13.2	13.2
Source [.] Bloombera					





Analyst Juliana Cai CFA +65 6232 3871 juliana.cai@rhbgroup.com





Financial Exhibits

Financial model updated on : 2018-07-27

Asia		
Singapore		-
Consumer Cyc	lical	
Dairy Farm		
Bloomberg	DFI SP	-
Neutral		

Valuation basis

DCF

Key drivers

Revenue growth from:

- i. More convenience stores;
- ii. Returning Chinese tourist in Hong Kong.

Margin expansion on:

- More direct sourcing, cutting out middleman;
 Selling more fresh produce;
- iii. Increase penetration of corporate brands;
- iv. Elimination of non-performing stores.

Key risks

- i. Slowdown in consumption spending and soft
- SSSG especially in ASEAN countries;
- ii. Labour cost and rental pressures.

Company Profile

Dairy Farm is the largest retailer in Asia ex-Japan, with a strong market presence in China, Hong Kong, Taiwan, India and ASEAN. The company operates hypermarkets, supermarkets, convenience stores, pharmacies, home furnishing and restaurants- through its 50% associate Maxim's. Its brands, which are wellknown, include *Wellcome*, Cold Storage, Giant, Hero, Mannings and Guardian. Dairy Farm is a member of the Jardine Matheson Group and is head-quartered in Hong Kong and listed on the London Stock Exchange, Bermuda and Singapore.

Source: Company data, RHB

Financial summary	Dec-16	Dec-17	Dec-18F	Dec-19F	Dec-20F
Recurring EPS (USD)	0.35	0.30	0.37	0.40	0.43
EPS (USD)	0.35	0.30	0.37	0.40	0.43
DPS (USD)	0.21	0.21	0.25	0.27	0.27
BVPS (USD)	1.11	1.25	1.41	1.56	1.71
Weighted avg adjusted shares (m)	1,352	1,352	1,352	1,352	1,352
Valuation metrics	Dec-16	Dec-17	Dec-18F	Dec-19F	Dec-20F
Recurring P/E (x)	26.4	30.7	24.7	23.0	21.5
P/E (x)	26.4	30.7	24.7	23.0	21.5
P/B (x)	8.22	7.32	6.51	5.87	5.34
FCF Yield (%)	2.1	3.3	2.9	3.7	4.1
Dividend Yield (%)	2.3	2.3	2.7	3.0	3.0
EV/EBITDA (x)	17.3	19.4	16.3	15.4	14.3
EV/EBIT (x)	25.3	31.1	25.0	24.5	22.9
Income statement (USDm)	Dec-16	Dec-17	Dec-18F	Dec-19F	Dec-20F
Total turnover	11,201	11,289	11,632	11,906	12,161
Gross profit	3,386	3,433	3,583	3,715	3,843
EBITDA	672	589	694	715	756
Depreciation and amortisation	(213)	(221)	(243)	(264)	(285)
Operating profit	459	368	451	451	472
Net interest	(22)	(26)	(23)	(22)	(21)
Income from associates & JVs	118	144	157	192	214
Pre-tax profit	555	486	585	621	664
Taxation	(85)	(93)	(83)	(84)	(88)
Minority interests	. ,	(93)	(03)	(04)	(00)
Recurring net profit	(1) 469	404	502	537	576
Cash flow (USDm)	Dec-16	Dec-17	Dec-18F	Dec-19F	Dec-20F
Change in working capital	(130)	115	37	57	57
Cash flow from operations	510	694	654	762	804
Capex	(245)	(279)	(300)	(300)	(300)
Cash flow from investing activities	(428)	(281)	(474)	(300)	(307)
Dividends paid	(270)	(284)	(291)	(331)	(365)
Cash flow from financing activities	(42)	(388)	(282)	(451)	(390)
Cash at beginning of period	259	324	332	230	241
Net change in cash	40	25	(103)	11	107
Ending balance cash	298	349	230	241	348
Polonoo oboot (USDm)	Dec-16	Dec-17	Dec-18F	Dec-19F	Dec-20F
Balance sheet (USDm)	324	332	230	241	348
Total cash and equivalents					
Tangible fixed assets	1,100 765	1,184 815	1,220 836	1,235 857	1,231
Intangible assets Total investments	1,462	1,601	1,854	1.950	2,056
Total other assets	,		,	,	
	186	196	203	203	217
Total assets Short-term debt	5,129	5,467	5,587	5,714	5,938
	370	413	320	300	275
Total long-term debt	595	522	600	500	500
Other liabilities	184	177	200	200	200
Total liabilities	3,550	3,712	3,620	3,542	3,554
Shareholders' equity	1,505	1,690	1,901	2,107	2,318
Minority interests	74	66	66	66	66
Total equity	1,579	1,756	1,967	2,172	2,383
Net debt	641	602	690	559	427
Total liabilities & equity	5,129	5,467	5,587	5,714	5,938
Key metrics	Dec-16	Dec-17	Dec-18F	Dec-19F	Dec-20F
Revenue growth (%)	0.6	0.8	3.0	2.4	2.1
Recurrent EPS growth (%)	10.5	(14.0)	24.3	7.1	7.3
Gross margin (%)	30.2	30.4	30.8	31.2	31.6
Operating EBITDA margin (%)	6.0	5.2	6.0	6.0	6.2
Net profit margin (%)	4.2	3.6	4.3	4.5	4.7
Dividend payout ratio (%)	60.5	70.4	66.1	68.0	63.4
Capex/sales (%)	2.2	2.5	2.6	2.5	2.5
Interest cover (x)	21.0	14.0	19.5	20.5	22.4
	21.0	0.71	10.0	20.0	22.7



30 July 2018

Growth from Yonghui slows. Associates income used to be one of the key drivers of Dairy Farm's growth. However, this year, Yonghui disappointed the market with lower earnings YoY, as it invests in new digitised offline format - Chaoji Wuzhong, leading to start-up losses in the current gestation phase. This resulted in the street cutting Yonghui's earnings by 4-8% over FY18-20F in the past one month. We now forecast a slower growth rate in Yonghui's contribution, as we see potential cut from consensus numbers.

New management team gives new hope. With the new leadership team, Dairy Farm has consolidated and centralised trading operations to two divisions - North Asia and South-East Asia. We believe this should lead to an increase in centralised procurement over the next five years, leading to stronger bargaining power for suppliers' rebates and higher margins.

With regional exposure, revenue from Dairy Farm's supermarket segment is 10x larger than Singapore-listed peer Sheng Siong. We believe it should be able be command greater economies of scale if it is able to execute the consolidation and centralise procurements in the long run.

Figure 1: 1H18 results summary

FYE Dec (USDm)	1H18	1H17	YoY (%)	2H17	HoH (%)	Comments
Revenue	5,928.7	5,505.3	7.7	5,638.7	5.1	Sales were up across all segments, wth Health & Beauty and Home Furnishing showing double digit growth.
Gross Profit	1,802.6	1655.8	8.9	1,737.4	3.8	
Gross Margin (%)	30.4	30.1		30.8		
Operating Profit	217.6	200.1	8.7	261.9	(16.9)	Losses from Southeast Asia supermarkets offset margin expansion from Health & Beauty.
Operating Margin (%)	3.7	3.6		4.6		
Net Profit	214.8	211.4	1.6	260.9	(17.7)	Net margin declined on higher financing costs and slower growth from associates.
Net Margin (%)	3.6	3.8		4.6		

Source: Company data, RHB

Figure 2: DCF assumptions

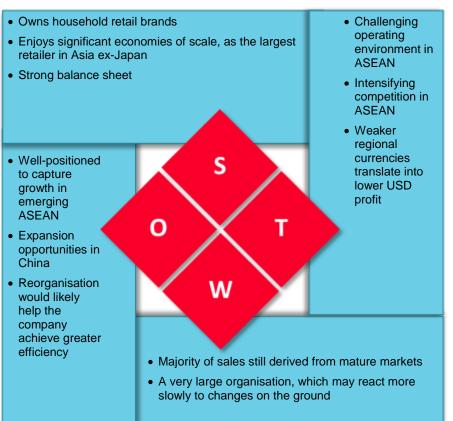
FY19F	FY20F	FY21F	FY22F	FY23F	FY24F
537.1	576.2	610.7	647.4	676.5	707.0
263.9	284.7	290.4	293.3	296.2	300.0
(300.0)	(300.0)	(300.0)	(290.0)	(280.0)	(270.0)
57.2	56.8	58.5	60.2	62.0	63.9
(120.0)	(25.0)	0.0	0.0	0.0	0.0
438.2	592.6	659.6	710.9	754.8	800.8
					15,635.6
406.7	510.4	527.3	527.4	519.7	10,502.8
12994.2					
9.60					
7.8%					
2.8%					
0.8					
9.0%					
6.3%					
2.5%					
	537.1 263.9 (300.0) 57.2 (120.0) 438.2 406.7 12994.2 9.60 7.8% 2.8% 0.8 9.0% 6.3%	537.1 576.2 263.9 284.7 (300.0) (300.0) 57.2 56.8 (120.0) (25.0) 438.2 592.6 406.7 510.4 12994.2 9.60 7.8% 2.8% 0.8 9.0% 6.3%	537.1 576.2 610.7 263.9 284.7 290.4 (300.0) (300.0) (300.0) 57.2 56.8 58.5 (120.0) (25.0) 0.0 438.2 592.6 659.6 406.7 510.4 527.3 12994.2 9.60 7.8% 2.8% 0.8 9.0% 6.3% 5% 5%	537.1 576.2 610.7 647.4 263.9 284.7 290.4 293.3 (300.0) (300.0) (300.0) (290.0) 57.2 56.8 58.5 60.2 (120.0) (25.0) 0.0 0.0 438.2 592.6 659.6 710.9 406.7 510.4 527.3 527.4 12994.2 9.60 7 510.4 527.3 7.8% 2.8% 0.8 9.0% 53%	537.1 576.2 610.7 647.4 676.5 263.9 284.7 290.4 293.3 296.2 (300.0) (300.0) (300.0) (290.0) (280.0) 57.2 56.8 58.5 60.2 62.0 (120.0) (25.0) 0.0 0.0 0.0 438.2 592.6 659.6 710.9 754.8 406.7 510.4 527.3 527.4 519.7 12994.2 9.60 710.9 754.8 519.7 7.8% 2.8% 9.0% 6.3%

Source: RHB

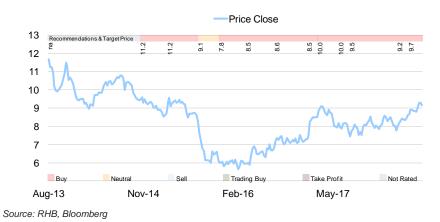




SWOT Analysis



Recommendation Chart



Date	Recommendation	Target Price	Price
2018-05-21	Buy	9.7	8.8
2018-03-27	Buy	9.2	8.0
2017-08-07	Buy	9.5	7.8
2017-06-15	Buy	10.0	8.0
2017-03-05	Buy	10.0	8.5
2017-01-12	Buy	8.5	7.3
2016-08-08	Buy	8.6	6.8
2016-03-21	Buy	8.5	6.0
2015-11-12	Buy	7.8	6.1
2015-08-03	Neutral	9.1	7.9

Source: RHB, Bloomberg



Consumer Cyclical | Retailing

RHB

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Kuala Lumpur	Hong Kong	Singapore RHB Research Institute Singapore Pte Ltd. 10 Collyer Quay #09-08 Ocean Financial Centre Singapore 049315 Tel : +(65) 6533 1818 Fax : +(65) 6532 6211	
RHB Research Institute Sdn Bhd Level 3A, Tower One, RHB Centre Jalan Tun Razak Kuala Lumpur 50400 Malaysia Tel : +(60) 3 9280 8888 Fax : +(60) 3 9200 2216	RHB Securities Hong Kong Ltd. 12 th Floor World-Wide House 19 Des Voeux Road Central, Hong Kong Tel : +(852) 2525 1118 Fax : +(852) 2810 0908		
Jakarta	Shanghai	Bangkok	
PT RHB Sekuritas Indonesia Wisma Mulia, 20th Floor JI. Jenderal Gatot Subroto No. 42 Jakarta 12710, Indonesia Tel : +(6221) 2783 0888 Fax : +(6221) 2783 0777	RHB (China) Investment Advisory Co. Ltd. Suite 4005, CITIC Square 1168 Nanjing West Road Shanghai 20041 China Tel : +(8621) 6288 9611 Fax : +(8621) 6288 9633	RHB Securities (Thailand) PCL 10th Floor, Sathorn Square Office Tower 98, North Sathorn Road, Silom Bangrak, Bangkok 10500 Thailand Tel: +(66) 2 088 9999 Fax : +(66) 2 088 9799	

