

4 June 2020

# Malaysia Sector Update

Communications | Telecommunications

# Neutral (Maintained)

Rating (Buy/Neutral/Sell): 1/5/0
Last 12m Earnings Revision Trend: Negative

**Top Pick**OCK Group (OCK MK) - BUY

Target Price
MYR0.65

## Analyst

Stocks Covered

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# **Telecommunications**

## **An Abrupt Turn**

- Maintain NEUTRAL with OCK Group as our Top Pick for the sector. The Ministerial Order for the award of the 700MHz/900MHz spectrum was abruptly reversed yesterday, a day after media reports carried news of direct assignments to five operators that surprised the market. With the latest development, we think the previous spectrum process (consortium approach) still looks to be a workable option, albeit with some potential adjustments.
- Reversing the order. The Communications and Multimedia Minister, Dato' Saifuddin bin Abdullah has cancelled the earlier Ministerial Order dated 15 May for the assignment of the 700MHz spectrum to Telekom Malaysia (TM), Maxis, Digi, Celcom and Altel Communications. In a press statement, Dato' Saifuddin said the cancellation was based on technical and legal issues, as well as the need to be more transparent on the process, having been presented with 18 instruments, including ministerial orders and findings regarding the usage of spectrum frequencies in the 700MHz, 900MHz and 2600MHz.
- A second lease of life for the consortium model. With the cancellation, we think the earlier proposal for the award of the 700MHz to a single consortium may be back on the table, albeit with some possible changes after consultations with the telcos and industry groups. In its proposal last December, the Malaysian Communications and Multimedia Commission had proposed for the beach-front spectrum to be awarded alongside the mid-band (3500MHz) spectrum via a tender (beauty contest) to a consortium made up of licensees. The consortium model is favored as the regulator wants to minimize resource duplication and maximise capex savings and efficiencies via infrastructure sharing.
- TM could still front the consortium. We believe TM's InfraCo ambitions are not completely out of the window either and it could well take the lead in the consortium, given its extensive fiber infrastructure nationwide and wholesale experience. TM's 5G demonstration projects and trials, fielded the largest number of use cases.
- Sector valuations at 1.5SD below historical EV/EBITDA mean reflect keen industry competition, downside risks to earnings from the viral pandemic and concerns over capex and dividends. Following the recent downgrade on Time dotcom, our top sector pick is now OCK Group. We see the latter as a strategic beneficiary of 5G network deployments including mobile backhaul fiberisation. The company is also a major beneficiary of the National Fiberisation and Connectivity Plan projects, backed by its strong execution track record for universal service provisioning jobs.
- **Key upside risks** for the sector are stronger than expected earnings, receding competition and a sector consolidation.

Rating	Target Price(MYR)	% Upside (Downside)	P/E (x) Dec-21F	P/B (x) Dec-21F	Yield (%) Dec-21F
BUY	MYR0.65	9.2	20.0	1.2	-
NEUTRAL	MYR3.90	2.9	36.3	2.1	2.3
NEUTRAL	MYR4.53	0.7	24.7	57.4	4.0
NEUTRAL	MYR5.30	(2.6)	26.6	5.7	3.7
NEUTRAL	MYR4.19	(2.5)	22.0	2.0	2.3
NEUTRAL	MYR11.30	8.7	17.0	2.0	2.9
	BUY NEUTRAL NEUTRAL NEUTRAL NEUTRAL	BUY MYR0.65 NEUTRAL MYR3.90 NEUTRAL MYR4.53 NEUTRAL MYR5.30 NEUTRAL MYR4.19	Rating         Target Price(MYR) (Downside)           BUY         MYR0.65         9.2           NEUTRAL         MYR3.90         2.9           NEUTRAL         MYR4.53         0.7           NEUTRAL         MYR5.30         (2.6)           NEUTRAL         MYR4.19         (2.5)	Rating         Target Price(MYR)         (Downside)         Dec-21F           BUY         MYR0.65         9.2         20.0           NEUTRAL         MYR3.90         2.9         36.3           NEUTRAL         MYR4.53         0.7         24.7           NEUTRAL         MYR5.30         (2.6)         26.6           NEUTRAL         MYR4.19         (2.5)         22.0	Rating         Target Price(MYR)         (Downside)         Dec-21F         Dec-21F           BUY         MYR0.65         9.2         20.0         1.2           NEUTRAL         MYR3.90         2.9         36.3         2.1           NEUTRAL         MYR4.53         0.7         24.7         57.4           NEUTRAL         MYR5.30         (2.6)         26.6         5.7           NEUTRAL         MYR4.19         (2.5)         22.0         2.0

Source: Company data, RHB

#### **RHB Guide to Investment Ratings**

Buy: Share price may exceed 10% over the next 12 months

Trading Buy: Share price may exceed 15% over the next 3 months, however longer-

term outlook remains uncertain

Neutral: Share price may fall within the range of +/- 10% over the next

12 months

Take Profit: Target price has been attained. Look to accumulate at lower levels Sell: Share price may fall by more than 10% over the next 12 months

Not Rated: Stock is not within regular research coverage

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